



*The Master Plan*  
**STYLE GUIDE**

[www.wolferandco.com](http://www.wolferandco.com)

*would you hate it*  
**If Jamie helped you plan  
YOUR wedding?**



[Click Here to get started...!](#)

Do you have specific style questions?

Could you use some live, personal support from Jamie and her team of wedding pros to plan your wedding style details?

Join our community of engaged couples over in The Master Plan!

The course includes...

- 14 lessons with actionable tutorials
- A digital workbook with editable templates
- Live support & calls with Jamie & wedding planner pros

This monthly subscription program has everything you need to plan your wedding so you two can relax and enjoy your big day!

This kind of support from Jamie normally costs \$4,500, but she has created The Master Plan so that anyone can plan their wedding easily and affordably.

# WEDDING STYLE

## What is practical?

- Be aware of your budget, the season, the venue style as it comes, etc.

## What did you like about, and were inspired by, at other events as a guest?

- Draw on things you liked, and maybe didn't like so much, to help build off of.

## Do you want intimate conversations?

- Have great wine, low lights, and soft music!

## Do you want a poppin' dance floor?

- Don't create other spaces for them to hangout so they leave the area like a lounge space.

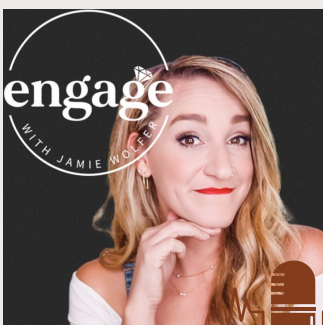
## What colors make the event feel like YOU and your partner?

- What does your daily wardrobe look like for both of you? What will make the event feel natural to you and your partner?

## Remember to carry the theme all the way through.

- From your invitation, to your ceremony, to your centerpieces, to your dance floor. Keep the same theme going the whole time.

## Videos on how to style your wedding:



*listen here!*



*watch here!*





# TWO COMPLETELY

# DIFFERENT STYLES



# *how to* **PINTEREST**

Pro tips for starting an official wedding Pinterest board:

- Be careful who you invite
- Use your names and wedding date if you plan on sharing with your vendors

## **1. Round One: Toss everything in there!**

Add notes in the description and rename the pin if that helps you.

## **2. Round Two: Look for common threads.**

Such as colors, textures, vibe, elements, phrasing, etc.

## **3. Round Three: Refine your vision.**

Delete the pins or repin (but I strongly suggest repining!).

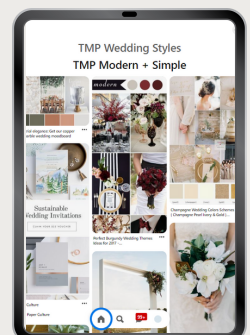
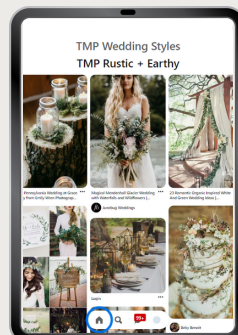
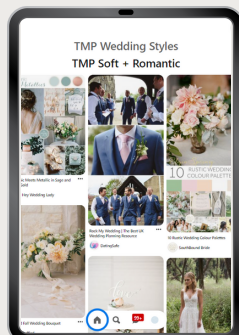
## **4. Round Four: Share it with all your wedding VIPs.**

Share with vendors, family, and friends! You're basically done.

## **5. BONUS Round Five: Know when to walk away!**

Know when to cut yourself off from the Pinterest black hole.

## **Pinterest Boards for Inspo:**





**WHAT DOES  
YOUR PINTEREST**

**BOARD LOOK  
LIKE?**





# wedding FLORALS

Here are a few floral resources for when you are ready!

[Floral Quiz](#) : Decide if you want to use a florist, pre-made wedding collections, or try your hands with some DIY.

If curated wedding collections are something you are considering, I created [this calculator](#) to help you through the process if using [Fifty Flowers](#). I do recommend Fifty Flowers for curated collections, they have an amazing selection and are budget friendly.

[Floral Dupes Buying Guide](#) : This guide shows you how to save money on your flowers by swapping out expensive varieties for less expensive knock-offs.

**The following YouTube videos would be good to review when thinking about your florals:**

*watch here!*



- ▶ [PROS + CONS: Silk vs. Real Flowers](#)
- ▶ [UNBOXING PREMADE FLORALS](#)
- ▶ [DO NOT DIY Your Florals if You Answered NO to These](#)
- ▶ I have several other floral and greenery related videos on my [channel HERE](#)

Engage Podcast episodes to listen to for help with your florals:



[Can wedding flowers be sustainably sourced?](#)



**PICK YOUR  
FAVORITE  
FLORALS**

# wedding PARTY STYLE

Choosing your wedding party and styling their look is an important part of your wedding planning process.

The [Wedding Party Attire Quiz](#) could help you narrow down your search to the select vendors we recommend.

**I have several videos on my [YouTube channel](#) about [Wedding Party coordinating and planning](#)**

- ▶ [Matching VS. Mismatching Dresses | LET'S TALK TRENDS](#)
- ▶ [I tried on EVERY POPULAR BRIDESMAID DRESS Company | Revelry + Azazie + Birdy. Grey + MORE Try On](#)
- ▶ [Did we find the PERFECT SUIT?](#)
- ▶ [A FOOLPROOF Suit | 10 Tips for the Perfect Fit ft. Generation Tux](#)
- ▶ [Decoding The Wedding Dress Code](#)



*watch here!*

**Engage Podcast episodes to listen to for help with your Wedding Party:**



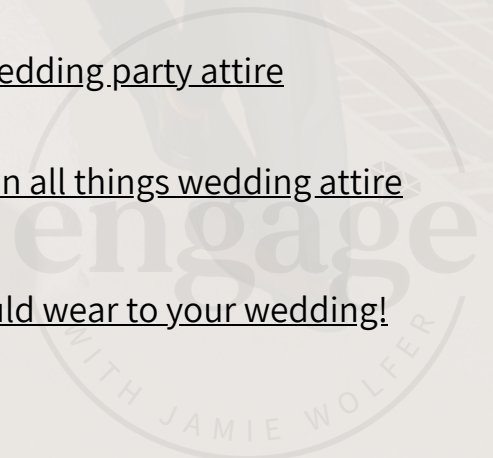
[Mismatch Management | How to choose your wedding party attire](#)



[But SHOULD you make your wedding dress? | Misc Q&A on all things wedding attire](#)



[What should I wear? | What you and your guests should wear to your wedding!](#)





CLASSIC?



OR MODERN?





