



THE MASTER PLAN

PLANNING CHECKLIST



welcome to
**Your Wedding
Planning Checklist!**

You want it...Baby, we've got it! 🎵

Before you ~Bust a Move~ on the dancefloor, we have you covered every step of the way through the wedding planning process, and have anticipated everything you need to know so you can relax and truly enjoy your day!

The Master Plan

9-Piece Wedding Planning Framework

Create a beautiful, fun & memorable wedding, in time and on budget, so you can relax and enjoy your wedding day.



Vision & Goals



Budgeting



Venue



Vibe



Vendors



Style Details



Additional Events



Guest Management



Day-Of Handoff

how to use This Checklist

Jamie has created the ultimate guide for you to plan your wedding.

Click on the icon next to each item listed to be directed to The Master Plan lesson that Jamie made to specifically address each topic.


This planning guide is spaced out over 12 months, but if you have more or less time than this, you can adjust as needed.

If you are a member of The Master Plan and you have questions about how to adjust this timeline to suit your needs, join Jamie on a live call or pop in to the weekly office hours in the course and get your questions answered by a wedding pro on team Wolfer & Co.

*Let the
countdown
begin*



IMPORTANT!

When you see  click on it to go straight to the lesson in The Master Plan (right click to open in new tab)

would you hate it
**If I Helped You Plan
YOUR Wedding?**



[Click Here to get started...!](#)

Jamie created [The Master Plan](#) to guide her virtual clients the same way she has guided her in-person clients, but at a fraction of the price.

The course includes...






- 14 lessons with actionable tutorials
- A digital workbook with editable templates
- Live support & calls with wedding planner pros

This monthly subscription program has everything you need to plan your own wedding so you can relax and enjoy your joyful wedding day!





This kind of support from Jamie normally costs \$4,500, but she has created [The Master Plan](#) so that anyone can plan their wedding easily and affordably.

welcome to month 12

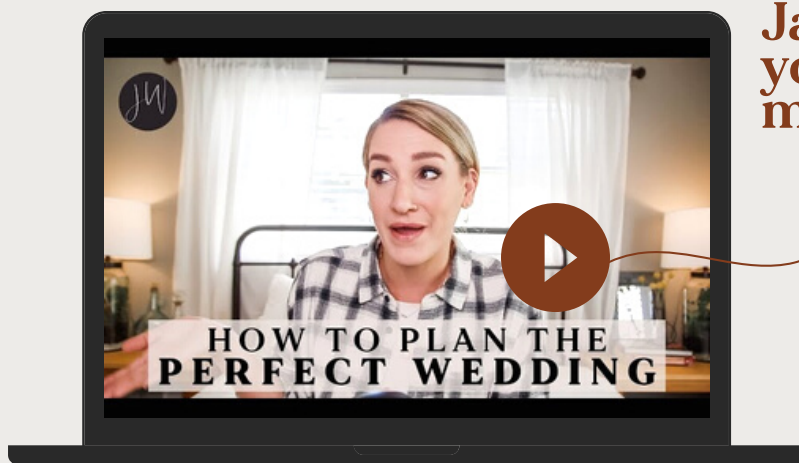
Details

- Prioritize  
- Create separate email address (Piece #2)
- Set budget (Piece #2) 
- Style - 1st Round (Piece #6) 
- Choose date + location (Piece #3)
- Guest List - 1st Round (Piece #8) 

Research

- Planner // Coordinator
- Venue(s) 
- Catering * 
- Photo 
- Video 

*if not included w/venue or caterer



Jamie's got
you covered 12
months out!

watch now

welcome to month 10

Details

- Choose wedding party
- Guest List - 2nd Round
- Style - 2nd Round
- Start dress shopping
- Menu tasting

Research

- Florist // Florals ▶
- DJ ▶
- Guest Accommodations
- Wedding Websites ▶

Book

- Planner // Coordinator
- Venue(s)
- Photo + Video


welcome to month 8

watch now




Jamie's got
you covered 8
months out!



Details

- Order Dress
- Guest List - Finalized
- Engagement photoshoot
- Hone in wedding website
- Order save the dates 
- Style - 3rd Round

Research

- Stationary design(er)s 
- Rentals* 
- Alcohol + Bartenders * 
- Officiant
- Wedding Party Dresses
- Wedding Party Suits

*if not included w/venue or caterer

Book

- Florist or Floral DIY plan
- Caterer*
- DJ
- Guest Accommodations

welcome to month 6

Details

- Register for gifts - website
- Guest accommodations - website
- Send save the dates
- Style - 4th Round
- Meet with Florist
- First dress fitting
- Start song list
- Finalize invitation wording + printing logistics
- Order wedding party dresses
- Finalize menu selection (if applicable)

Research

- Dessert *
- Honeymoon
- Hair + Makeup

Book

- Stationary design(er)s
- Rentals *
- Officiant
- Bartenders *

*if not included w/venue or caterer

welcome to month 4

Details

- Finalize drink selection(s) // signature cocktails
- Finalize linen selection + chair colors
- Finalize floral design
- Start premarital counseling (if applicable)
- Start organizing general layout & the seating chart
- Order wedding party suits

Research

- Transportation

Book

- Dessert *
- Honeymoon plans
- Hair + Makeup

*if not included w/venue or caterer

*4 months till
our forever
starts.*

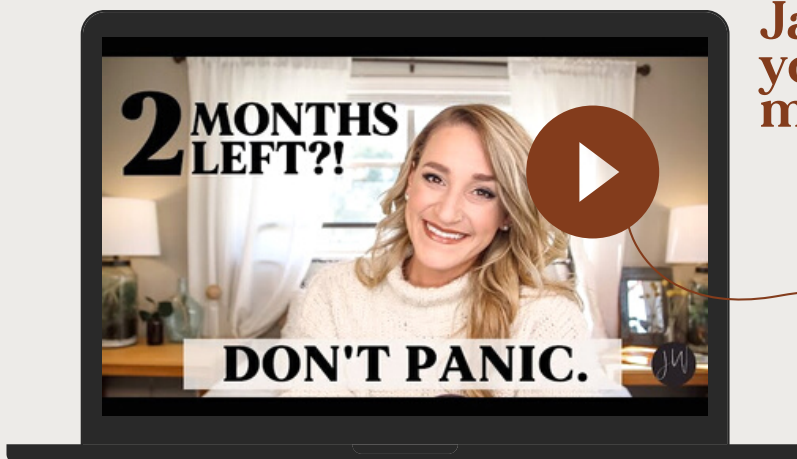
welcome to month 2

Details

- Send invitations
- Send list of requests to photo + video
- Finalize dessert flavors // tasting (if applicable)
- Buy wedding bands
- Schedule final dress fitting(s)
- Determine under-dress-garments + accessories
- Have wedding shower
- Confirm guest accommodations
- Start beauty regiment
- Research marriage license + requirements
- Create final details list ▶

Book

- Transportation



Jamie's got
you covered 2
months out!

watch now

welcome to month 1

are you excited?

there can be only one answer

YESSSSSS!

100x YES

Details

- Finalize seating arrangements
(aka call guests who haven't RSVP'd)
- Finalize guest count
- Determine vendor meal count + share with caterer ▶
- Finalize ceremony flow ▶
- Finalize who's giving toasts
- Create + print program(s)
- Make final payments
- Secure marriage license
- Write vows
- Hair + makeup run thru
- Plan weekend festivities and events ▶
- Finalize day of timeline
- Final hair + beauty treatments

**Jamie's got you
covered ONE
MONTH OUT!**

*watch
now*



welcome to 2 weeks

Details

- Pack for honeymoon
- Put together emergency kit
- Distribute contact list, social media list, and day of timeline
- [Create your Perfect Wedding Timeline](#)
- Start thinking about tips for vendors (divide in envelopes)
- Wrap gifts for bridal party, spouse, + parents
- Confirm travel plans with transportation company
- Organize any and all DIY items + send list to DOC
- Choose a POC (person of contact) for both of you
(usually someone in each wedding party)

welcome to 3 days

Details

- Steam // press dress
- Get mani + pedi
- Distribute contact list, social media list, and day of timeline
- Practice walking in shoes
- Prepare tips for vendors (divide in envelopes)
- Wrap gifts for partner, wedding party, & parents
- Confirm day of travel plans with transportation company



**Jamie's got
you covered
last minute!**

*watch
• now*

1 day



Details

- Ceremony rehearsal ▶
- Give marriage license to officiant
- Enjoy rehearsal dinner
- Go over timeline with wedding party
- Pass off tips to DOC or other trusted party
- Sleep!

*DOC = Day Of Coordinator

big day!

yay! it's finally here!

Details

- Give rings to Designated Person
- Get married!!!

after

Details

- Leave reviews for vendors + send thank you notes!
- Get dress cleaned + preserved
- Get on those thank you cards for gifts
- Change your name (if applicable)
- Submit your wedding to be featured on the Wolfer & Co. blog, we love hearing your stories!

resources

We Love!

Wedding Party Dresses

[Kennedy Blue](#)
[CocoMelody](#)
[Azazie](#)

Wedding Party Suits

[Generation Tux](#)

Invites & Save The Dates

[Basic Invite](#)
[Greenvelope](#)
[Zazzle](#)
[Minted](#)

DIY

[Cricut](#)
[Etsy](#)
[Perfect Wedding Timeline](#)

Flowers

[Fifty Flowers](#)
[The Bouq's Co.](#)
[Hidden Botanicals](#)

After The Big Day

[Hitch Switch](#)
[Honeyfund](#)

Need A

Virtual Wedding Planner?
Check out: [The Master Plan!](#)

HAPPY PLANNING!



www.wolferandco.com

